Who is the target audience? Sport Fanatic

How can I trailer the Web Site to reach that audience? Easy Language and not a lot of reading just numbers!

What are the goals for the Site? To have updates for basketball fans.

How will I gather information? Watch a lot of sports and keep up with the teams!

What are my sources for multimedia content? My own stats and information.

What is my budget? very limited

How long do I have to complete the project? Sept. 9

Who is my project leader? Me!

How often should the site be updated? Every month

Who is responsible for updating the site? Me!